

YAPI - Turkeybuild Istanbul hosted more than 43 thousand visitors from 126 countries

YAPI- Turkeybuild Istanbul, organized by ICA Events and held for the 48th time this year, brought together buyers from across a wide geography, particularly the Middle East, Central Asia, and North Africa, with the building and construction industry in Istanbul. Held over four days at the TUYAP Fair and Congress Center, the exhibition welcomed 43,786 visitors from 126 countries and brought together 504 buyers from 78 countries, creating significant added value for the industry.

Having organized more than 50 exhibitions and conferences covering international companies, leading regional representatives, and all sectors of the economy, ICA Events will organize the **48th YAPI – Turkeybuild Istanbul**, the “gateway to exports” for the building and construction industry, on **April 27–30, 2026**. The exhibition, which will take place at **TUYAP** and has been included for the first time this year in the “**Prestigious Domestic Exhibitions**” list introduced by the Ministry of Trade of the Republic of Türkiye, will serve as a meeting point for the industry thanks to its wide variety of product groups. This year, the exhibition will strengthen strategic collaborations shaping the industry through the **Hardware Eurasia – Hardware Special Section**, organized in cooperation with the Hardware Industrialists and Businessmen Association (HISIAD), and the **Scaffolding – Formwork Special Section**, organized in cooperation with the Scaffolding and Formwork Industrialists Association (IKSD).

YAPI – Turkeybuild Istanbul will once again be the center of global trade for the building and construction industry

Stating that the exhibition has become the most comprehensive meeting point for the building and construction industry thanks to its long-established history, **Banu Keskin, Director of YAPI – Turkeybuild Istanbul**: “Since the very first edition held in 1978, our exhibition has played a pioneering role in the institutionalization of the industry, the diversification of production, and the development of international commercial cooperation. Thanks to this historical position, it has become a benchmark in its sector. Many construction companies that have gained recognition both in Türkiye and abroad have benefited from the networking environment provided by our exhibition for branding, new product launches, and expanding their export networks. In this respect, the exhibition is not merely a promotional platform; it is a permanent gateway through which Türkiye’s building materials and construction technologies sector showcases its production and design strength to global markets. As Türkiye’s longest running

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and the region's largest building exhibition, it also serves as an 'export gateway' for the industry."

Generated a Business Volume of EUR 456 Million for the Building and Construction Industry in 2026

Emphasizing that YAPI– Turkeybuild Istanbul has positioned itself as the center of global trade for the industry, **Banu Keskin** continued: "Last year, 86 percent of exhibitors concluded the meetings they held during the exhibition with orders and preliminary agreements. Meanwhile, 92 percent of first-time exhibitors received orders or secured preliminary agreements during the exhibition. In addition, 93 percent of the 2025 exhibitors stated that they would participate again this year. Furthermore, our exhibition generated a total business volume of EUR 456 million, with more than EUR 1 million per exhibitor, and attracted great interest from industry professionals. During the exhibition, the number of orders and preliminary agreements exceeded 4,700, while an average of 11 business agreements were signed per exhibitor. These figures demonstrate the exhibition's strong position in the industry and the economic value it creates."

Two Special Sections for the Right Connections: Hardware Eurasia – Hardware Special Section and Scaffolding & Formwork Special Section

Drawing attention to the collaborations that will expand and strengthen the industry ecosystem in this year's edition of YAPI – Turkeybuild Istanbul, Keskin stated: "This year, within the scope of our cooperation with the Hardware Industrialists and Businessmen Association (HİSİAD), we have designed the Hardware Eurasia – Hardware Special Section, through which we will bring together all sub-categories of the industry under one roof. In this section, companies will have the opportunity to present their products to national and international buyers and meet directly with professionals from global markets. In addition, we have established another cooperation with the Scaffolding and Formwork Industrialists Association (İKSD), under which we will create a dedicated hall for the Scaffolding – Formwork Special Section. This section will enable companies operating in the industry to showcase their products under one roof while offering numerous opportunities to introduce their innovations, communicate directly with professional visitors, and develop connections with national and international buyers. Through these collaborations, our aim is to strategically bring together the complementary product groups of the building and construction industry with the right buyers."

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This Year's Conference Program Is Packed

Sharing that the four-day conference program organized within the scope of Turkeybuild Istanbul will offer rich content to exhibitors and visitors, Keskin provided the following information: "This year's conference program stands out with its thematic structure addressing the transformation of the industry from different perspectives. The sessions, organized under the titles '**The Codes of Growth,**' '**The Architecture of Connections,**' '**The Architecture of Transformation,**' and '**The Silent Architect of Cities: Artificial Intelligence,**' will bring together current discussions on architecture, design, materials, technology, and urban development with industry professionals. Through a comprehensive program ranging from the start-up ecosystem to global supply chains, from the circular material economy to AI-supported design, we aim to bring together the ideas and collaborations shaping the future of the construction world on the same platform."

The 49th edition of YAPI - Turkeybuild Istanbul will take place on April 27–30, 2027, at the TUYAP Fair and Congress Center.

About ICA Events

By transferring the strength of ICA Türkiye's extensive global network in the exhibition industry to every sector in which it operates, ICA Events organizes Türkiye's leading exhibitions in the construction, tourism, cosmetics, food, rail systems, and logistics sectors, creating new business, partnership, and purchasing opportunities while contributing to the development of these industries.

About YAPI – Turkeybuild Istanbul

YAPI – Turkeybuild Istanbul is Türkiye's first specialized exhibition dedicated to the building and construction industry. Since its first edition in 1978, it has played a pioneering role in the institutionalization of industry, the diversification of production, and the development of international commercial cooperation. With more than 40,000 visitors every year, Turkeybuild Istanbul has become the benchmark event for the sector, providing an environment for many construction companies, both in Türkiye and abroad, to strengthen their brands, launch new products, and expand their export networks. As Türkiye's longest running and the region's largest building exhibition (covering the Balkans, CIS countries, the Middle East, and North Africa), Turkeybuild Istanbul has also been included for the first time this year in the "**Prestigious Domestic Exhibitions**" list introduced by the Ministry of Trade of the Republic of Türkiye. Turkeybuild Istanbul is preparing to open its doors for the **48th time in 2026**. Serving as the "**Center of Global Trade**", where the production and design strength of Türkiye's building materials and construction technologies sector is introduced to world markets,

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Turkeybuild Istanbul also addresses the transformation of the industry through its conference program with a thematic approach from different perspectives.

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