

The 48th YAPI – Turkeybuild Istanbul will take place at TÜYAP on April 27–30

## The building and construction world comes together around a business volume of EUR 456 million

Çetin Tecdelioğlu, Vice President of the Turkish Exporters Assembly (TİM) and Chairman of the Istanbul Ferrous and Non-Ferrous Metals Exporters' Association (İDDMİB): Exports have reached USD 59.5 billion.

Banu Keskin, Director of YAPI – Turkeybuild Istanbul: We have already received foreign visitor registrations from 133 countries.

Yiğit Yakar, Chairman of the Board of the Scaffolding and Formwork Industrialists Association (İKSD): The scaffolding and formwork sector has a USD 200 million current account surplus.

Mustafa Tarkan Doğan, Vice Chairman of the Hardware Industrialists and Businessmen Association (HİSİAD): Türkiye must no longer be only a manufacturing base, but also a center of decision-making and power.

As Türkiye's first specialized exhibition dedicated exclusively to the building and construction industry, YAPI – Turkeybuild Istanbul is preparing to hold its 48th edition on April 27–30. Aiming to highlight industry collaboration and dynamism, the exhibition will bring together the "Hardware Eurasia – Hardware Special Section" in cooperation with the Hardware Industrialists and Businessmen Association (HİSİAD) and the "Scaffolding – Formwork Special Section" in partnership with the Scaffolding and Formwork Industrialists Association (İKSD). Having hosted 437 exhibitors from 19 countries last year while creating a massive EUR 456 million business volume and paving the way for the signing of more than 4,700 agreements, the exhibition will once again bring the industry together under one roof with its latest innovations.

Since its very first edition, YAPI – Turkeybuild Istanbul has played a pioneering role in the institutionalization of the building and construction industry, increasing production diversity, and developing international commercial cooperation. Organized by ICA Events, the exhibition will be held for the 48th time on April 27–30. As one of the industry's largest export gateways to the world and having been included for the first time this year in the "Prestigious Domestic Exhibitions" list introduced by the Ministry of Trade of the Republic of Türkiye, the exhibition

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will offer its exhibitors the key to the global market at T YAP. As part of the exhibition, which will create strong synergy through collaborations shaping the future of the industry, the Hardware Eurasia – Hardware Special Section will be organized together with HISİAD, while the Scaffolding – Formwork Special Section will be realized in cooperation with İKSD.

### **Nearly 500 industry professionals from more than 100 countries will participate in the exhibition this year**

Stating that the exhibition adds significant value to the building and construction industry, Banu Keskin, Director of YAPI – Turkeybuild Istanbul, said: "Focusing on the industry and ranking among the longest-established and most comprehensive specialized exhibitions in its field, YAPI – Turkeybuild Istanbul has continued to be one of the industry's most important meeting points for nearly half a century, uninterrupted except during the pandemic period. Every year, our exhibition brings together tens of thousands of industry professionals, domestic and international investors, decision-makers, and innovative brands under one roof, and continues its journey as a powerful platform shaping both the present and the future of industry. This year, we expect to host nearly 500 companies, more than 300 product groups, and over 700 brands. Through our Hosted Buyer Program, we will bring together 285 companies and nearly 500 industry professionals from more than 100 countries with our exhibitors for one-to-one business meetings. In addition, more than 60 companies will participate in our exhibition through meetings organized by the Istanbul Ferrous and Non-Ferrous Metals Exporters' Association (İDDMiB). We have also gained significant momentum on the visitor side. So far, we have received foreign visitor registrations from 133 countries. The number of foreign visitors has increased by 7 percent. Total online visitor registrations have increased by 26 percent compared to last year. In terms of content, this year, through the YAPI Arena Event Program, we approach the industry not only as production-oriented but also as an ecosystem that thinks, transforms, and shapes the future. In addition, this year we will launch a new platform for the first time. Through the YAPI Interior Architects Project Platform, where we bring together young interior architecture offices with material manufacturers and visitors, we aim to integrate interior architects more strongly into the commercial ecosystem of the exhibition."

**"We are bringing nearly 50 prestigious buyers from different parts of the world"**

**Çetin Tecdelioğlu, Vice President of the Turkish Exporters Assembly (TİM) and Chairman of the Istanbul Ferrous and Non-Ferrous Metals Exporters' Association (İDDMiB), made the following remarks regarding the impact of the exhibition:** "In a geography surrounded by regional wars, Türkiye demonstrates its strong stance by bringing countries closer together in a peaceful manner. Therefore, YAPI – Turkeybuild Istanbul

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once again highlights Türkiye's importance in the global supply chain. Thanks to this exhibition, we believe we will strengthen our cooperation with the entire world and become even more effective in the building materials sector. Last year, our country's exports amounted to USD 58.5 billion, and according to the most recent data (April 6), we have increased this figure to USD 59.5 billion. We hope this upward trend will continue throughout the year. At this exhibition, as the Turkish Exporters Assembly, under the auspices of our Ministry of Trade, we are organizing a Hosted Buyer Delegation. We are bringing nearly 50 prestigious buyers from different parts of the world. Within the scope of this special buyer delegation, B2B meetings will be held during the exhibition to increase mutual trade opportunities for our companies. As Türkiye, we experience no difficulties in terms of industry, exports, delivery, or production. YAPI – Turkeybuild Istanbul will be one of the greatest examples of this.”

#### **“Industry players export to nearly 150 countries”**

**Yiğit Yakar, Chairman of the Board of the Scaffolding and Formwork Industrialists Association (İKSD), emphasized the importance of the cooperation with the following words:**

“The scaffolding and formwork sector, which provides employment for approximately 10,000 people, is a highly important industry. At the same time, it is a sector that generates USD 200 million current account surplus and earns foreign currency for our country. Industry players export to nearly 150 countries. Therefore, our sector plays an important role in both the domestic and international markets. Our cooperation with the exhibition is particularly exciting for us in this respect. Thanks to this collaboration, our visitors will have the opportunity to visit all scaffolding, formwork, and accessory manufacturers participating in the exhibition in a single hall. As an association, we will also have our own stand in the Scaffolding–Formwork Hall. The total size of the hall is approximately 2,300 square meters, with a total of 37 companies from our sector participating. Twenty-nine of these companies are members of our association. Every year, the exhibition works to bring prestigious buyers from neighboring countries. In addition to these efforts, a special program has also been prepared this year specifically for our sector. As an association, we have taken part in these initiatives. Furthermore, İDDMİB will organize the ‘Scaffolding and Formwork Sector Hosted Buyer Delegation.’ Thanks to these efforts, I believe the exhibition will significantly boost both our domestic and international sales.”

#### **“Being present at this exhibition is a matter of vision for us”**

**Mustafa Tarkan Doğan, Vice Chairman of the Hardware Industrialists and Businessmen Association (HİSİAD), shared the following remarks:**

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“Today, the balance of power in the world is being reshaped, supply chains are changing and being restructured. At precisely this point, every contact established and every cooperation formed will strengthen our industry globally by expanding our export markets. Therefore, being present at this exhibition is a matter of vision for us. As HISİAD, we aim to elevate our industry to a higher level through its manufacturing strength, brand value, innovation capacity, and international cooperation. Türkiye must no longer be only a manufacturing base, but also a center of decision-making and power. That is why we are here. We no longer have the luxury of thinking small. The hardware industry has often been perceived by some sectors as a quiet and invisible industry. However, the hardware industry is a giant. It is the foundation and backbone of every structure, every system, and every production process. We serve a wide range of industries extending from construction to machinery, from furniture to defense systems, and many industrial sectors. We encompass numerous product categories, ranging from fasteners and lock accessories to hand tools, furniture accessories, cutting tools, and occupational safety products. In this context, by taking our place at the 48th YAPI – Turkeybuild Istanbul, we will work with all our strength to make our country a regional trade center.”

#### Editor's Note

At this year's edition, YAPI – Turkeybuild Istanbul highlights collaborations that expand and strengthen the industry's ecosystem. Within the Hardware Eurasia – Hardware Special Section, established in cooperation with the Hardware Industrialists and Businessmen Association (HISİAD), companies manufacturing a wide range of products—from fasteners and hand tools to power equipment, furniture accessories, abrasive, cutting and drilling products, locking systems, occupational safety equipment, welding and wire products, lock accessories, and chemical products—will have the opportunity to present their products to national and international buyers and meet directly with professionals from global markets. The Scaffolding – Formwork Special Section, established in cooperation with the Scaffolding and Formwork Industrialists Association (İKSD), will enable companies operating in the scaffolding and formwork sector to showcase their products under one roof while offering numerous opportunities to introduce their innovations, communicate directly with professional visitors, and develop connections with national and international buyers. The four-day conference program to be held as part of the exhibition will offer exhibitors and visitors rich content focusing on industry-related topics. Designed thematically to address the transformation of the industry from different perspectives, the conferences will be held under the titles “The Codes of Growth,” “The Architecture of Connections,” “The Architecture of Transformation,” and “The Silent Architect of Cities: Artificial Intelligence.” The sessions will bring together current discussions on architecture, design, materials, technology, and urban development with industry

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professionals. Through a comprehensive program ranging from the start-up ecosystem to global supply chains, from the circular materials economy to AI-supported design, the exhibition aims to bring together ideas and collaborations shaping the future of the construction world on the same platform.

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