



TURKEYBUILD
YAPI FUARI İSTANBUL

27 - 30 April 2026
TUYAP - İstanbul

2025 Highlights

43,592
VISITORS

CREATED
BUSINESS
VOLUME
456
MILLION EURO



5,487
INTERNATIONAL
VISITORS FROM
126
COUNTRIES

437
EXHIBITORS FROM
19
COUNTRIES



765
BRANDS



400+
VIP BUYERS FROM
62
COUNTRIES



Business Development Platform Events



4
main
themes



30
thematic
events



85+
expert
speakers



60+
collaborations



3,500+
attendees

VIP HOSTED BUYER PROGRAMME

Organized each year as a part of YAPI - Turkeybuild Istanbul, our acclaimed **VIP Buyers Program** welcomed over **400 VIP buyers** from **62 countries**.

ALBANIA	CROATIA	IRAN	MEXICO	QATAR	TANZANIA
ALGERIA	EGYPT	IRAQ	MOLDOVA	ROMANIA	TUNISIA
AZERBAIJAN	ETHIOPIA	JORDAN	MONGALIA	RUSSIA	TURKMENISTAN
BAHRAIN	FINLAND	KAZAKHSTAN	MONTENEGRO	RWANDA	U.A.E.
BANGLADESH	FRANCE	KENYA	MOROCCO	SAUDI ARABIA	U.K.
BELARUS	GEORGIA	KOSOVO	NETHERLANDS	SERBIA	UKRAINE
BELGIUM	GERMANY	KUWAIT	NIGERIA	SLOVENIA	U.S.A.
BOSNIA & HERZEGOVINA	GHANA	KYRGYZSTAN	N.MACEDONIA	SRI LANKA	
BULGARIA	GREECE	LEBANON	OMAN	SWEDEN	
CAMEROON	HUNGARY	LIBYA	PAKISTAN	SYRIA	
CHINA	INDIA	MALTA	PALESTINE	T.R.N.C	

TBI B2B Meetings

A new data-oriented mobile application

ICA Connect, a digital platform where exhibitors, industry professionals, and buyers come together, enabled **more than 18,000 meetings** to be conducted at YAPI-TurkeyBuild Istanbul.



B2B MEETINGS
18,000+

62 countries
400+ VIP buyers



Exhibitor Survey Results



93% of the exhibitors stated they would join the exhibition next year.



93% of the exhibitors stated they were fairly satisfied with the exhibition.



83% of the exhibitors expect to get a satisfactory ROI from the event.



96% of the exhibitors consider the show important for their business.

Top 10 International Visitors Countries

	BULGARIA		CHINA
	KOSOVO		SERBIA
	IRAN		RUSSIA
	AZERBAIJAN		GEORGIA
	IRAQ		T.R.N.C.

Turkey is the midpoint between Europe, Asia, the Middle East, and Africa, making it a great meeting point where you can connect with partners from all around the world. We met quite a lot of potential partners, especially from North Africa and the Middle East Gulf region. See you at Yapi - Turkeybuild Istanbul next year!

Buschmann Tools
Natalija Jekimova
Commercial Director



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Contact us for exhibiting conditions for 2026!
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