

# THE LEADING EXHIBITION OF TURKISH BUILDING INDUSTRY



**YAPI**  
TURKEYBUILD  
İSTANBUL

**16 - 19 April 2025**  
TUYAP - İstanbul

## 2024 Highlights

**46,938**  
VISITORS

CREATED  
BUSINESS  
VOLUME  
**553**  
MILLION EURO



**6,116**  
INTERNATIONAL  
VISITORS FROM  
**125**  
COUNTRIES

**532**  
EXHIBITORS FROM  
**13**  
COUNTRIES



**857**  
BRANDS



**400+**  
VIP BUYERS FROM  
**64**  
COUNTRIES



## Business Development Platform Events



**4**  
main  
themes



**25**  
thematic  
events



**70**  
expert  
speakers



**20**  
collaborations



**3,500+**  
attendees

### VIP Buyers

Organized each year as a part of YAPI - Turkeybuild Istanbul, our acclaimed **VIP Buyers Program** welcomed over **400 VIP buyers** from **64 countries**.

ALBANIA	EGYPT	IVORY COAST	MONGOLIA	SAUDI ARABIA	TÜRKİYE
ALGERIA	ESTONIA	JORDAN	MONTENEGRO	SERBIA	TURKMENISTAN
AZERBAIJAN	ETHIOPIA	KENYA	MOROCCO	SIERRA LEONE	U.S.A.
BOSNA HERZEGOVINA	FRANCE	KOSOVO	NIGERIA	SINGAPORE	UGANDA
BULGARIA	GEORGIA	KUWAIT	NORTH	SOMALIA	UKRAINE
BURKINA FASO	GERMANY	KYRGYZSTAN	CYPRUS	SPAIN	UMMAN
CAMEROON	GREECE	LEBANON	PAKISTAN	SUDAN	U.A.E.
CANADA	GUYANA	LIBYA	PALESTINE	SWEDEN	UNITED KINGDOM
CHILE	INDIA	LITHUANIA	PORTUGAL	SWITZERLAND	UZBEKISTAN
CHINA	IRAN	MAKEDONIA	ROMANIA	TAJKISTAN	
CZECH REPUBLIC	IRAQ	MALTA	RUSSIA	TUNUS	

### TBI B2B Meetings

**A new data-oriented mobile application**  
Thanks to **ICA Connect**, the e-commerce application which has been in use since 2018, all exhibitors and VIP buyers had the opportunity to quickly and seamlessly communicate each other free-of-charge over a single platform and held **more than 21,000 meetings** and started new collaborations.



**B2B MEETINGS**  
**21,000+**

**64 countries**  
**400+ VIP buyers**



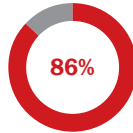
### Exhibitor Survey Results



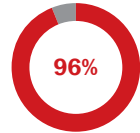
**93%** of the exhibitors stated they would join the exhibition next year.



**95%** of the exhibitors stated they were fairly satisfied with the exhibition.



**86%** of the exhibitors expect to get a satisfactory ROI from the event.



**96%** of the exhibitors consider the show important for their business.

### Top 25 International Visitors Countries

BULGARIA	LIBYA	GREECE
KOSOVO	GERMANY	MOLDOVA
GEORGIA	TRNC	MACEDONIA
IRAN	SERBIA	FRANCE
RUSSIA	MOROCCO	ITALY
IRAQ	SAUDI ARABIA	USA
CHINA	TUNUSIA	BOSNIA -
AZERBAIJAN	LEBANON	HERZEGOVINA
ROMENIA	ALGERIA	

We have hosted visitors and guests from the Africa region, Iraq, Iran, neighboring countries and Balkan countries here. In addition to these countries, we've had guests from far away continents such as guests from Thailand, Singapore and Australia. We think that global exhibitions like TurkeyBuild Istanbul are unique opportunities in terms of export activities. At TurkeyBuild Istanbul, which is like a gateway to the global market, there's a visitor profile that's to the point, expert and knows what it wants; and you will see that you will come across the people you are trying to reach here.

**Siba Construction Chemicals**  
Fatih Karabay - Export Manage



**16 - 19 April 2025**

TUYAP - Istanbul

Contact us for exhibiting conditions for 2025!  
[info@yapifuari.com.tr](mailto:info@yapifuari.com.tr)

[www.yapifuari.com.tr](http://www.yapifuari.com.tr)